

Full-Time Multimedia Internship

Overview:

The Sioux Falls Canaries are offering a full-time internship for motivated students eager to gain hands-on experience in independent baseball. This unique opportunity allows you to work behind the scenes with a professional sports organization with the American Association of Professional Baseball, an MLB partner league. Throughout this seasonal, full-time position you'll support our mission to provide a first-class experience and deliver exceptional guest service while supporting our marketing and media efforts.

Position Summary:

As the Multimedia Intern, you will join the Sioux Falls Canaries for a dynamic summer, gaining behind-the-scenes experience in professional baseball media operations. This role involves content creation, social media management, videography, photography, and more. Ideal candidates are creative, strong communicators, and adaptable to the fast-paced environment of a baseball season. This is a full-time, paid position beginning May 5th until the end of the Canaries season (mid-September) and will report to the Director of Game Experience and Internal Media Relations.

Key Responsibilities:

- **Content Creation:** Produce engaging social media graphics and videos that capture the spirit of the Canaries, including game announcements, promotional events, and highlights from home games.
- **Event Coverage:** Attend and document all home games and special events through photography and videography, showcasing players, fans, and the overall stadium atmosphere.
- **Social Media Management:** Assist in growing the Canaries' social media presence by posting content, promoting upcoming games, and engaging with fans across platforms (Facebook, Instagram, Twitter, etc.).
- **Video Production:** Edit and produce highlight reels, sponsored in-game content, and recap videos to promote upcoming games and events.
- **Graphic Design:** Create promotional graphics and digital content for use on team websites and social media platforms, ensuring a cohesive look and feel.
- **Community Engagement:** Capture content from community events to highlight the Canaries' involvement in Sioux Falls.
- **Additional Duties:** Support the marketing and media team with various tasks as assigned.

Qualifications:

- Strong communication skills and ability to work effectively in a team environment.
- Detail-oriented, self-motivated, and organized.
- Proficiency in graphic design and editing software, video production, and photography.
- Familiarity with social media platforms and trends.
- Creativity and a passion for sports.

Application Process: To apply, please send your resume and a brief cover letter detailing your interest in the internship and the unique qualities you bring to the Sioux Falls Canaries to ali@sfcarnaries.com. Priority preference will be given to applicants who apply before December 20, 2024. Applications will be accepted until the position is filled. All applicants will receive confirmation of their submission.