

Full-Time Event and Operations Internship

Overview:

The Sioux Falls Canaries are offering a full-time internship for motivated students eager to gain hands-on experience in independent baseball. This unique opportunity allows you to work behind the scenes with a professional sports organization with the American Association of Professional Baseball, an MLB partner league. Throughout this seasonal, full-time position you'll support our mission to provide a first-class experience and deliver exceptional guest service.

Position Summary:

As the Events and Operations Intern, you'll immerse yourself in a dynamic summer with the Sioux Falls Canaries, acquiring valuable behind-the-scenes experience in professional baseball operations. This role involves hands-on responsibilities in preparing for home game series, managing stadium and game day operations, and more. You will also lead part-time interns and ushers throughout the season. This internship requires a minimum commitment of 30 hours per week in the office and participation in all 50 home games and assigned non-baseball events. This is a full-time, paid position beginning May 11th until the end of the Canaries season (mid-September) and will report to the Director of Marketing and Game Experience.

Responsibilities:

- Assist in implementing pre-game, in-game, and post-game on-field promotions.
- Coordinate the game script and help create engaging on-field promotions.
- Assist in designing promotional jerseys and research family-friendly content for promotional nights.
- Organize all promotional items and props before each game.
- Develop and implement props for theme nights.
- Lead and schedule part-time interns and ushers during games.
- Conduct pre-game meetings and answer questions from game-day interns.
- Facilitate post-game meetings and assist with cleanup.
- Support the game host during events and fill on-field activities with personnel.
- Enhance the game day experience for all fans and represent the Canaries brand at various events.
- Assist with dispersing marketing materials throughout Sioux Falls and surrounding areas.
- Assist with community events, player and mascot appearances, and other stadium and baseball operations as needed.
- Perform other duties as assigned by the supervisor.

Key Project:

- You will lead and assist the game day interns in creating and implementing a marketing and game day plan for specific promotions throughout the season. This will include the following:
 - Marketing Materials:
 - Graphics for Marketing Use
 - Who to Target
 - Where to Promote
 - Messaging
 - Timing
 - Investment
 - Pre-Game & In-Game Promotions
 - Possible Sponsors
 - Possible Giveaways
 - Pre-Game Entertainment
 - Between Inning Activities
 - Fan Engagement / Entertainment Issues

Qualifications:

- Enthusiastic, positive attitude with a strong desire to succeed.
- Self-motivated, detail-oriented, and highly organized.
- Availability for all Canaries home games, including extended hours on weeknights and weekends.
- Ability to thrive in a team environment.
- Strong multitasking and problem-solving skills.
- Some heavy lifting may be required.
- Comfortable interacting with large crowds.

- Effective written and verbal communication skills.

Application Process: To apply, please send your resume and a brief cover letter detailing your interest in the internship and the unique qualities you bring to the Sioux Falls Canaries to **ali@sfcarnaries.com**. Priority preference will be given to applicants who apply before January 23, 2026. Applications will be accepted until the position is filled. All applicants will receive confirmation of their submission.