

Full-Time Multimedia (Videographer and Photographer) Internship

Overview:

The Sioux Falls Canaries are offering a full-time internship for motivated students eager to gain hands-on experience in independent baseball. This unique opportunity allows you to work behind the scenes with a professional sports organization with the American Association of Professional Baseball, an MLB partner league. Throughout this seasonal, full-time position you'll support our mission to provide a first-class experience and deliver exceptional guest service while supporting our marketing and media efforts.

Position Summary:

As the Multimedia Intern, you will join the Sioux Falls Canaries for a dynamic summer, gaining behind-the-scenes experience in professional baseball media operations. The primary roles of this internship are photography, videography, and graphic design. This role will also assist with in-game content creation and social media management. Ideal candidates are proficient in photography and videography, creative, strong communicators, and adaptable to the fast-paced environment of a baseball season. This is a full-time, paid position beginning May 11th until the end of the Canaries season (mid-September) and will report to the Director of Marketing and Game Experience.

Key Responsibilities:

- Video Production: Edit and produce highlight reels, sponsored in-game content, and recap videos to promote upcoming games and events.
- Photography: Capture high quality photos of in-game activities on and off the field.
- Graphic Design: Create promotional graphics and digital content for use on team websites and social media platforms, ensuring a cohesive look and feel.
- Content Creation: Produce engaging social media graphics and videos that capture the spirit of the Canaries, including game announcements, promotional events, and highlights from home games.
- Event Coverage: Attend and document all home games and special events through photography and videography, showcasing players, fans, and the overall stadium atmosphere.
- Social Media Management: Assist in growing the Canaries' social media presence by posting content, promoting upcoming games, and engaging with fans across platforms (Facebook, Instagram, Twitter, etc.).
- Community Engagement: Capture content from community events to highlight the Canaries' involvement in Sioux Falls.
- Additional Duties: Support the marketing and media team with various tasks as assigned.

Key Projects:

- In addition to the daily tasks the multimedia intern will create two final videos (Thank You Fans & Season Recap) that should be worked on throughout the entirety of the summer.
 - Thank You Fans:
 - Using videos of players and staff to thank the fans that come out to each game.
 - Using key audio from the season from the broadcast.
 - Using key videos of plays, swings, celebrations of players.
 - Using key videos of fan entertainment and celebrations in the stands.
 - Season Recap:
 - Using key audio from the season from the broadcast.
 - Using key videos of plays, swings, celebrations of players.
 - Using key videos of fan entertainment and celebrations in the stands.

Qualifications:

- Proficiency in sports photography and video production required.
- Proficiency in graphic design and editing software required
- Strong communication skills and ability to work effectively in a team environment.
- Detail-oriented, self-motivated, and organized.
- Familiarity with social media platforms and trends.
- Creativity and a passion for sports.

Application Process: To apply, please send your resume, a portfolio of your previous photography and videography work, and a brief cover letter detailing your interest in the internship and the unique qualities you bring to the Sioux Falls Canaries to **ali@sfcarnaries.com**. Priority preference will be given to applicants who apply before January 23, 2026. Applications will be accepted until the position is filled. All applicants will receive confirmation of their submission.