Part-Time Game Day Internship

Overview:
The Sioux Falls Canaries are offering a full-time internship for motivated students eager to gain hands-on experience in independent baseball. This unique opportunity allows you to work behind the scenes with a professional sports organization with the American Association of Professional Baseball, an MLB partner league. Throughout this seasonal, full-time position you'll support our mission to provide a first-class experience and deliver exceptional guest service.

Position Summary:
As a Game Day Intern, you will join the Sioux Falls Canaries for a dynamic summer, gaining behind-the-scenes experience in professional baseball operations. This role involves hands-on responsibilities on game days and participation in select non-game day events. Ideal candidates are strong communicators with a team-oriented mindset, eager to learn, and adaptable to the fast-paced environment of a baseball season. This is a part-time, paid position beginning May 7th until the end of the Canaries season (mid-September) and will report to the Director of Marketing and Game Experience.

Key Responsibilities:
- Assist in stadium preparation and setup prior to games.
- Organize promotional equipment and materials for each event.
- Execute in-game promotions on the field and engage with fans in the stands.
- Support various roles throughout game days, including:
  - Ticket Scanner
  - Kid Zone Operator
  - Mascot Guide
  - Promotional Assistant
  - Usher
  - Guest Services
- Ensure a fun and engaging game day experience for all fans.
- Coordinate and select promotional contestants for games.
- Assist with cleanup and organization post-game.
- Represent the Canaries brand at various events and during all interactions.
- Other duties as assigned by supervisors.

Key Project:
- In partnership with another game day intern, you will be tasked with creating a marketing and game day plan for one (1) Promotion each month throughout the season. This will include the following:
  - Marketing Materials:
    - Graphics for Marketing Use
    - Who to Target
    - Where to Promote
    - Messaging
    - Timing
    - Investment
  - Pre-Game & In-Game Promotions
    - Possible Sponsors
    - Possible Giveaways
    - Pre-Game Entertainment
    - Between Inning Activities
    - Fan Engagement / Entertainment Issues

Qualifications:
- Enthusiastic and positive attitude with a strong desire to succeed.
- Self-motivated, detail-oriented, and highly organized.
- Fun, upbeat personality with a knack for engaging with others.
- Availability for all Canaries home games, including extended hours on weeknights and weekends.
- Ability to work well in a team environment and adapt to changing responsibilities.
- Strong problem-solving skills and the capacity to multi-task effectively.
- Comfortable interacting with large crowds and facilitating on-field activities.
- Effective verbal and written communication skills.
- Some heavy lifting may be required.

Application Process: To apply, please send your resume and a brief cover letter detailing your interest in the internship and

the unique qualities you bring to the Sioux Falls Canaries to **duell@sfcanaries.com**. Priority preference will be given to applicants who apply before January 23, 2027. Applications will be accepted until the position is filled. All applicants will receive confirmation of their submission.